



Market	Households	Rank	Market	Households	Rank	Market	Households	Rank	Market	Households	Rank
Abilene-Sweetwater	113,890	164	Des Moines-Ames	425,760	71	Las Vegas	707,470	43	Rochester, NY	392,420	78
Albany, GA	154,960	146	Detroit	1,925,460	11	Lexington	490,530	64	Rochestr-Mason City-Austin	143,290	153
Albany-Schenectady-Troy	553,790	56	Dothan	99,860	172	Lima	70,910	185	Rockford	188,670	132
Albuquerque-Santa Fe	677,740	44	Duluth-Superior	172,350	138	Lincoln & Hastings-Krny	277,270	104	Sacramnto-Stkton-Modesto	1,391,790	20
Alexandria, LA	88,330	180	El Paso (Las Cruces)	302,470	98	Little Rock-Pine Bluff	552,400	57	Salisbury	153,490	147
Alpena	17,510	208	Elmira (Corning)	96,380	173	Los Angeles	5,647,440	2	Salt Lake City	874,650	35
Amarillo	191,930	131	Erie	157,830	142	Louisville	657,180	48	San Angelo	53,110	197
Anchorage	146,310	150	Eugene	235,750	120	Lubbock	152,810	148	San Antonio	792,440	37
Atlanta	2,310,490	8	Eureka	59,660	195	Macon	234,690	121	San Diego	1,051,210	27
Augusta	250,790	115	Evansville	290,060	101	Madison	372,990	85	San Francisco-Oak-San Jose	2,419,440	6
Austin	635,860	51	Fairbanks	32,550	203	Mankato	51,290	199	SantaBarbra-SanMar-SanLuOb	232,850	122
Bakersfield	217,210	125	Fargo-Valley City	237,140	119	Marquette	88,960	179	Savannah	306,680	97
Baltimore	1,095,490	24	Flint-Saginaw-Bay City	469,980	66	Medford-Klamath Falls	167,340	140	Seattle-Tacoma	1,782,040	14
Bangor	143,650	152	Fresno-Visalia	568,730	55	Memphis	667,890	47	Sherman-Ada	125,550	161
Baton Rouge	317,550	94	Ft. Myers-Naples	491,760	63	Meridian	70,740	186	Shreveport	383,610	82
Beaumont-Port Arthur	164,640	141	Ft. Smith-Fay-Sprngdl-Rgrs	289,080	102	Miami-Ft. Lauderdale	1,536,020	16	Sioux City	156,350	143
Bend, OR	62,870	192	Ft. Wayne	273,240	107	Milwaukee	891,010	34	Sioux Falls(Mitchell)	251,000	114
Billings	104,970	170	Gainesville	122,720	162	Minneapolis-St. Paul	1,706,740	15	South Bend-Elkhart	337,870	89
Biloxi-Gulfport	129,510	160	Glendive	3,890	210	Minot-Bismarck-Dickinson	135,170	158	Spokane	403,820	77
Binghamton	138,690	156	Grand Junction-Montrose	69,320	187	Missoula	108,510	167	Springfield, MO	410,930	74
Birmingham (Ann, Tusc)	730,430	40	Grand Rapids-Kalmzoo-B.Crk	739,640	39	Mobile-Pensacola (Ft Walt)	517,410	61	Springfield-Holyoke	263,520	109
Bluefield-Beckley-Oak Hill	141,770	155	Great Falls	63,520	191	Monroe-El Dorado	178,730	136	St. Joseph	46,390	201
Boise	251,920	113	Green Bay-Appleton	439,940	70	Monterey-Salinas	222,900	124	St. Louis	1,244,370	21
Boston (Manchester)	2,393,960	7	Greensboro-H.Point-W.Salem	671,980	46	Montgomery-Selma	243,200	118	Syracuse	386,380	80
Bowling Green	79,100	183	Greenville-N.Bern-Washngtn	276,020	105	Myrtle Beach-Florence	279,820	103	Tallahassee-Thomasville	267,850	108
Buffalo	636,700	50	Greenvll-Spart-Ashevll-And	838,270	36	Nashville	966,170	30	Tampa-St. Pete (Sarasota)	1,783,910	13
Burlington-Plattsburgh	328,050	92	Greenwood-Greenville	75,190	184	New Orleans	600,150	53	Terre Haute	145,380	151
Butte-Bozeman	61,620	194	Harlingen-Wslco-Brnsvl-McA	338,550	88	New York	7,391,940	1	Toledo	424,670	72
Casper-Riverton	53,100	198	Harrisburg-Lncstr-Leb-York	723,620	41	Norfolk-Portsmth-Newpt Nws	717,440	42	Topeka	171,010	139
Cedar Rapids-Wtrlo-IWC&Dub	339,480	87	Harrisonburg	89,280	178	North Platte	15,640	209	Traverse City-Cadillac	247,690	116
Champaign&Sprngfld-Decatur	378,870	84	Hartford & New Haven	1,007,490	29	Odessa-Midland	137,180	157	Tri-Cities, TN-VA	328,970	91
Charleston, SC	294,230	100	Hattiesburg-Laurel	106,560	168	Oklahoma City	676,850	45	Tucson (Sierra Vista)	446,550	68
Charleston-Huntington	476,680	65	Helena	26,360	206	Omaha	407,700	75	Tulsa	519,820	60
Charlotte	1,085,640	25	Honolulu	424,010	73	Orlando-Daytona Bch-Melbrn	1,434,050	19	Twin Falls	62,590	193
Charlottesville	85,520	181	Houston	2,050,550	10	Ottumwa-Kirksville	51,290	199	Tyler-Longview(Lfkn&Ncgd)	260,800	111
Chattanooga	353,680	86	Huntsville-Decatur (Flor)	382,790	83	Paducah-Cape Girard-Harsbg	390,130	79	Utica	106,140	169
Cheyenne-Scottsbluff	54,380	196	Idaho Falls-Pocatello	120,100	163	Palm Springs	155,590	144	Victoria	31,080	204
Chicago	3,469,110	3	Indianapolis	1,072,090	26	Panama City	142,270	154	Waco-Temple-Bryan	315,900	95
Chico-Redding	195,180	130	Jackson, MS	334,200	90	Parkersburg	63,680	190	Washington, DC (Hagrstwn)	2,308,290	9
Cincinnati	904,340	33	Jackson, TN	96,350	174	Peoria-Bloomington	243,640	117	Watertown	92,010	177
Clarksburg-Weston	108,800	166	Jacksonville	655,470	49	Philadelphia	2,939,950	4	Wausau-Rhineland	182,800	134
Cleveland-Akron (Canton)	1,533,710	17	Johnstown-Altoona-St Colge	295,180	99	Phoenix (Prescott)	1,802,550	12	West Palm Beach-Ft. Pierce	775,340	38
Colorado Springs-Pueblo	326,380	93	Jonesboro	80,000	182	Pittsburgh	1,158,210	22	Wheeling-Steubenville	135,160	159
Columbia, SC	384,060	81	Joplin-Pittsburg	155,100	145	Portland, OR	1,150,320	23	Wichita Falls & Lawton	152,310	149
Columbia-Jefferson City	172,570	137	Juneau	24,170	207	Portland-Auburn	407,560	76	Wichita-Hutchinson Plus	446,520	69
Columbus, GA (Opelika, AL)	207,470	128	Kansas City	927,060	31	Presque Isle	30,860	205	Wilkes Barre-Scranton	592,310	54
Columbus, OH	905,690	32	Knoxville	534,410	58	Providence-New Bedford	626,800	52	Wilmington	179,760	135
Columbus-Tupelo-West Point	186,100	133	La Crosse-Eau Claire	212,210	127	Quincy-Hannibal-Keokuk	103,500	171	Yakima-Pasco-RchInd-Knnwck	213,000	126
Corpus Christi	195,940	129	Lafayette, IN	66,330	189	Raleigh-Durham (Fayetvll)	1,039,890	28	Youngstown	273,480	106
Dallas-Ft. Worth	2,435,600	5	Lafayette, LA	226,710	123	Rapid City	94,610	175	Yuma-El Centro	113,220	165
Davenport-R.Island-Moline	308,950	96	Lake Charles	94,550	176	Reno	263,060	110	Zanesville	33,360	202
Dayton	511,220	62	Lansing	255,040	112	Richmond-Petersburg	526,760	59			
Denver	1,477,280	18	Laredo	67,150	188	Roanoke-Lynchburg	451,580	67			